

InCred!
Borrow. With Confidence.

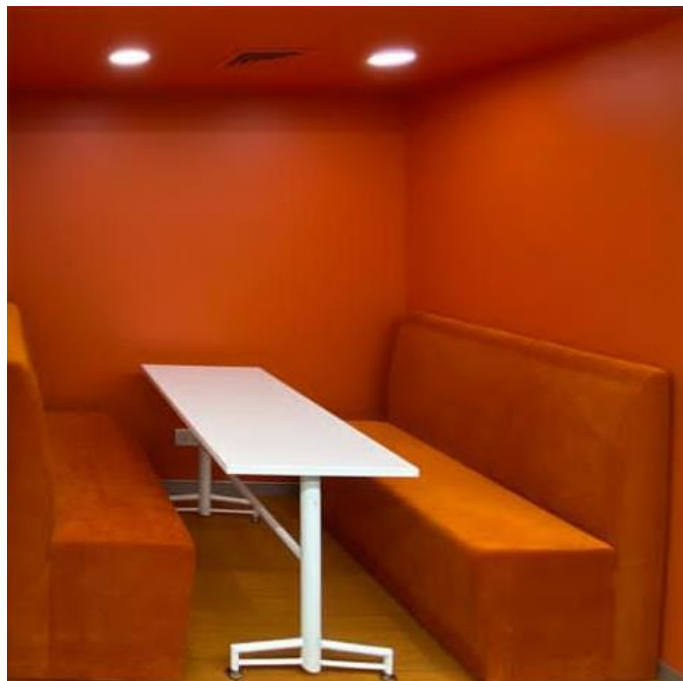
The Capital, BKC, Mumbai

A N B

architect nidhi bavdhankar

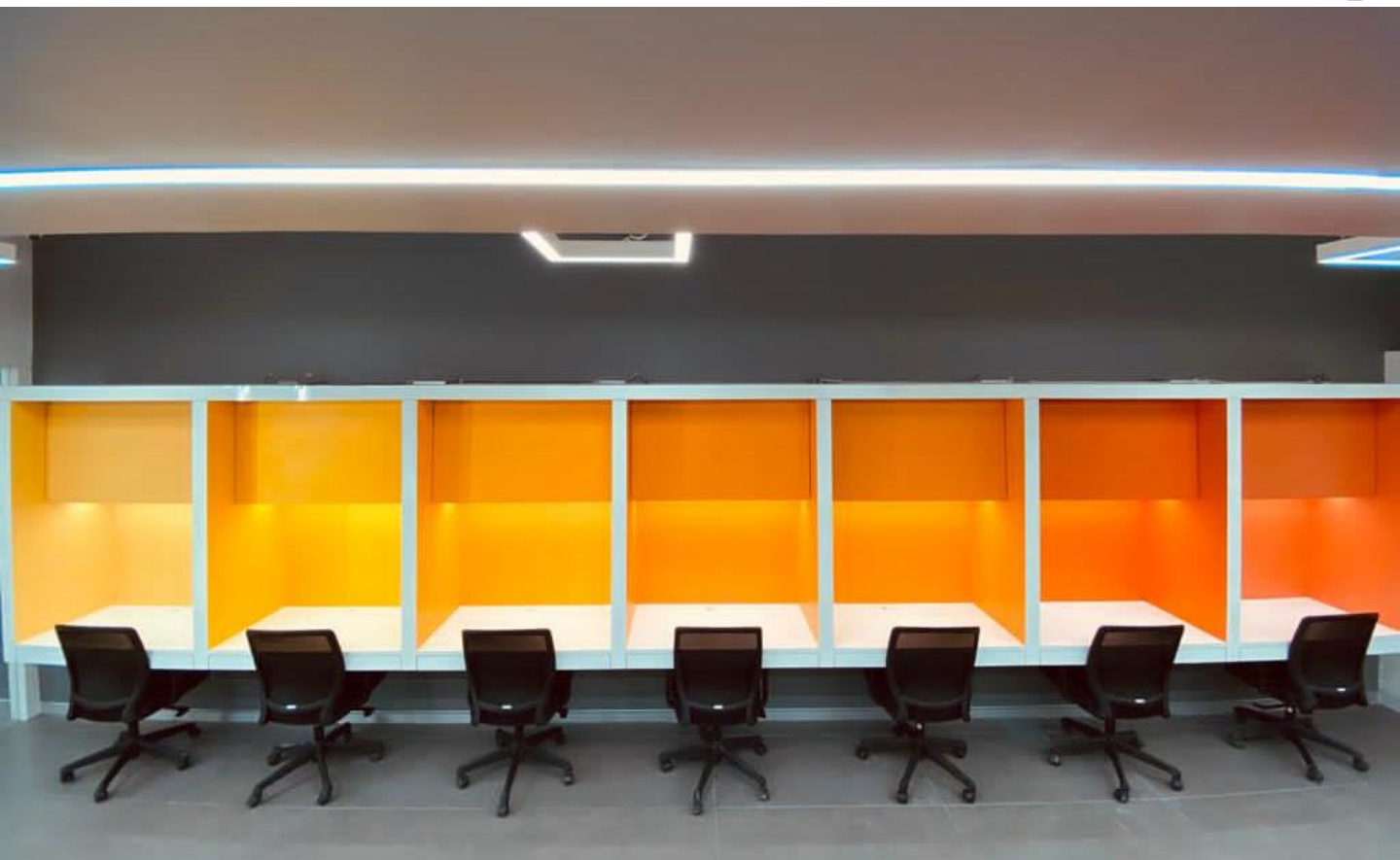
Delhi | Mumbai

architecture | interiors | workplace strategy | sculpture design



Orange is the new Black

InCred, BKC, Mumbai





Creating a distinct reflection of the brand with **Monochrome** concept

Project Brief

Location	The Capital, BKC, Mumbai
Headcount (nos.)	75
Area (sqft)	4,000
Client	InCred Capital
Project Completion	November 2020
Project Cost (inr)	10 Mn

Located at an iconic, The Capital Building - heart of BKC, Mumbai which is the financial nerve center of India.

Project brief was to create a truly global standard office which will reflect InCred's Capital Market Business brand but with budget and timelines limitations.

The Project is comprised of Online Trading Area and a new concept of Monochrome which takes the design to the next level. It was a challenging task to design, manage, execute and deliver the project especially during pandemic period.

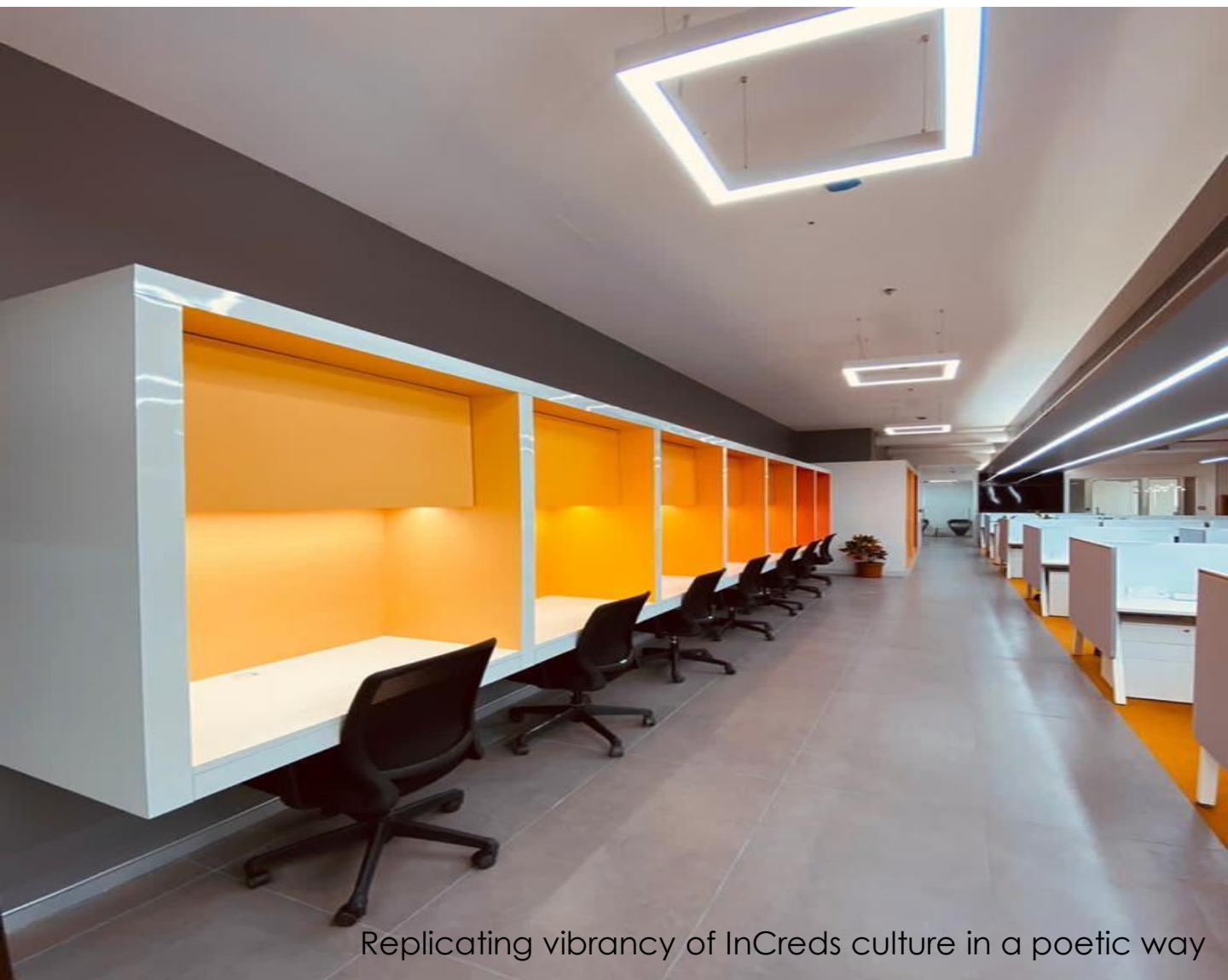
Palette is used carefully to bring drama to monochrome interior using spectrum of shades. The design's painstaking attention to detail and finish is at its most impressive output.



Using immersive workplace experiences to inspire original content





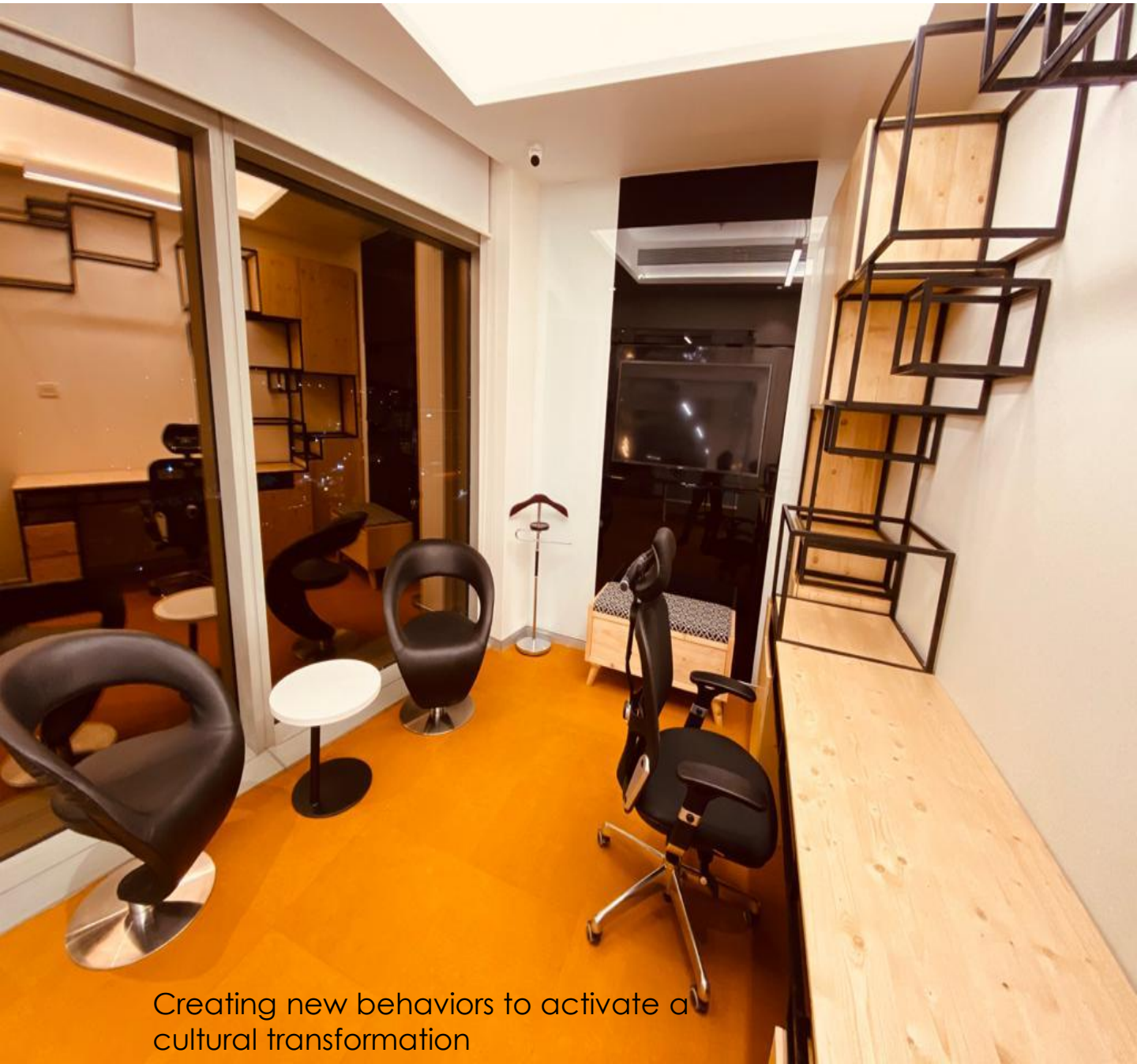


Replicating vibrancy of InCreds culture in a poetic way

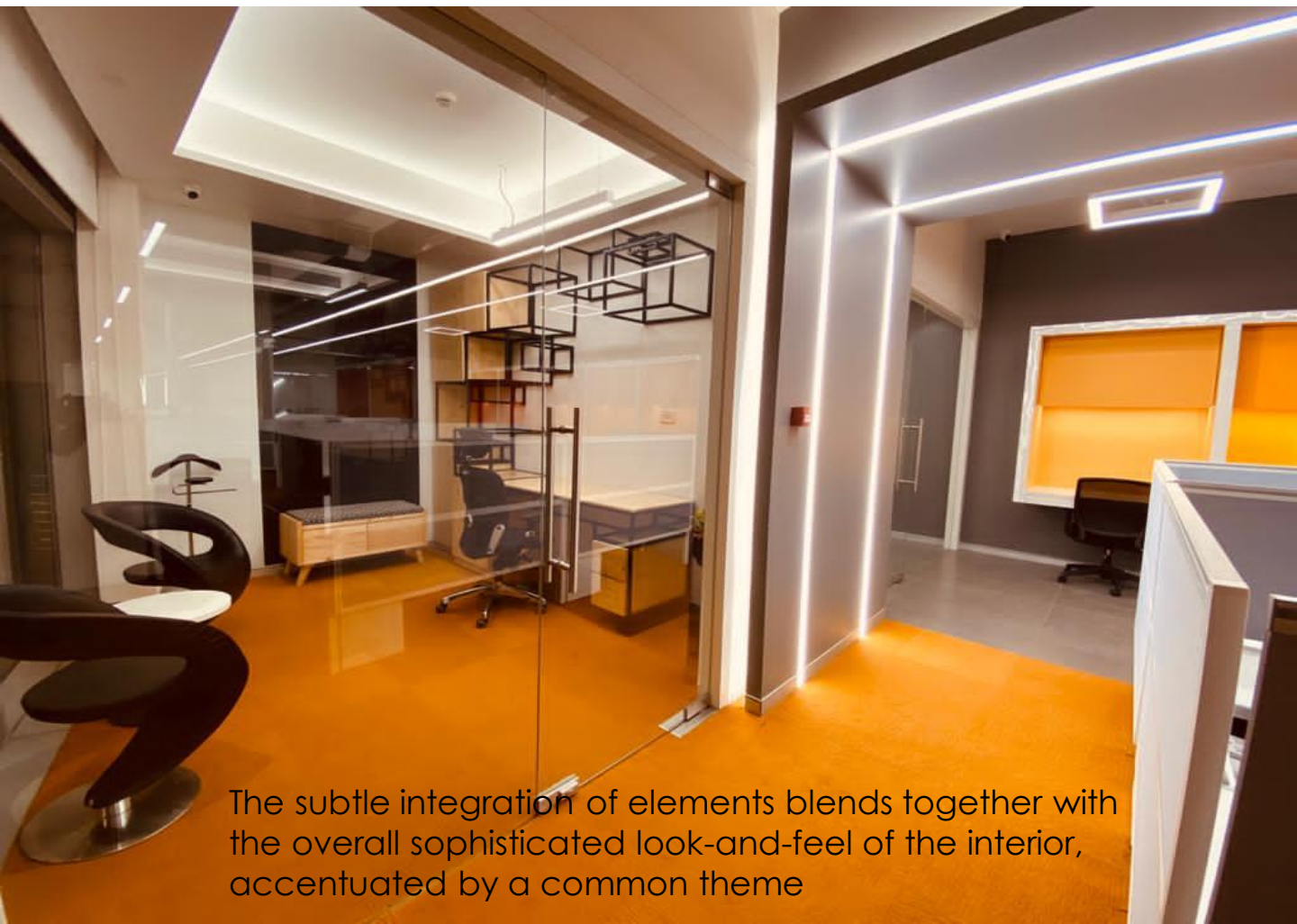


Bringing multicultural spirit of the brand to life through variety of seating's





Creating new behaviors to activate a cultural transformation



The subtle integration of elements blends together with the overall sophisticated look-and-feel of the interior, accentuated by a common theme





InCred!

“Amazing office completed in challenging period & stringent timelines....!”

Mr. Venky Vishwanathan
Head
Incred Capital

“New Concept and great looking office”

Mr. Devesh Kumar
Head – Institutional Equity
InCred Capital

“The play of monochrome theme with shades of orange combined with lighting is mesmerizing. All offices designed by ANB are unique and people centric”

Mr. Suhrid Roy
Head of Administration
Incred



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ANB is an Architecture + Design firm offers multidisciplinary expertise in architecture, interior design, workplace solutions, urban design, landscape, furniture & sculpture design. Bringing a rich professional experience of near to two decades, the principal at ANB have worked on projects across major sectors. At ANB we engage in contemporary design work for projects across all sectors that are experimental in nature yet sensitive to their respective contexts. Through its continuous innovative approach, ANB has risen to be amongst the best architecture design offices gaining recognition and accolades.

ANB has been honored with prominent awards, 2019 – **Most Innovative Project of the Year** (National) for Mumbai InCred office. 2020 – Finalist of **“Times SHE unLTD Entrepreneur Awards”** recognizing ANB's inspiring entrepreneurial journey.